



UNIVERSITÀ
DEGLI STUDI
DI TORINO

ESt Dipartimento di
Economia e Statistica
Cognetti de Martiis

QUANT4SPORT
RESEARCH



SPORT ANALYTICS LAB 2021

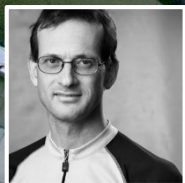
UNIVERSITA' DEGLI STUDI DI TORINO

11th november - 16th december

Dpt of Economics and Statistics «Cognetti de Martiis»

Olympic Sailing, Paralympic and social followers, Tennis Intelligence,
Fan Tokens and NFT, Olympics economics

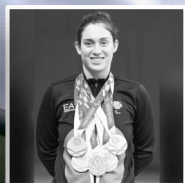
OUR TESTIMONIALS IN THIS EDITION



ALESSANDRO
PEZZOLI
Politecnico di Torino
Weather Coach
Swedish Sailing
Federation Tokyo 2020



ALESSANDRO
OSSOLA
President
Bionic People
Paralympic Athlet
Tokyo 2020



CARLOTTA GILLI
Paralympic Athlet
Tokyo 2020



ALESSANDRO
BURESTA
CEO Founder
Indico Technologies



MAURO TESTA
Scientific Manager
Biomooove



CARLO BERTELLI
Founder
Kama.Sport



NICOLO' GUBERTI
Kama.Sport



ANDREA CANDUSSO
Founder
HyperTennis



MARTA SERRANO
Founder - President
Sport Innovation Hub



DAVIDE RE
Olympic Athlet
Tokyo 2020



ELENA GATTAI
Researcher



LORENZO ARTUSO
quant4sport



LUCA MALFATTI



Class owners

GIANLUCA ROSSO

The lectures were held in presence in full compliance with the rules dictated by the University of Turin regarding the containment of Covid-19.

11th november

To coincide with the first edition of the ATP Finals in Turin, we talked about the tennis analytics project we have been working on for several months with Kama Sport (Carlo Bertelli) and Hyper Tennis (Andrea Candusso), involving two top 10 ATP ranking tennis players.

KAMA. **HT** HYPERTENNIS



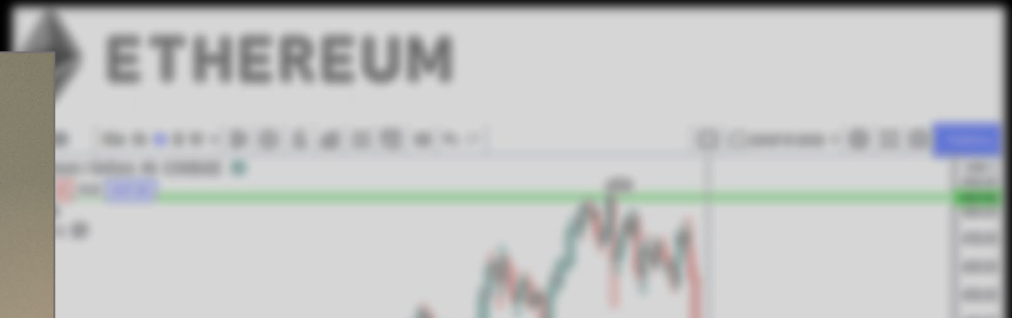
Courtesy hypertennis.it



Courtesy quant4sport

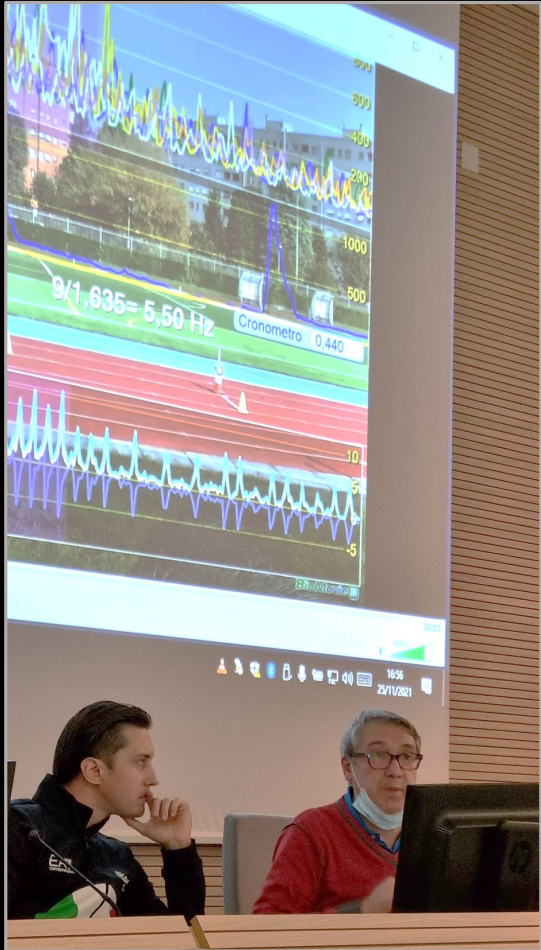
17th november

We discussed Fun Tokens and NFT Non Fungible Tokens, increasingly popular tools in the sporting world and catalysts for fan interest and consequently increased investment.



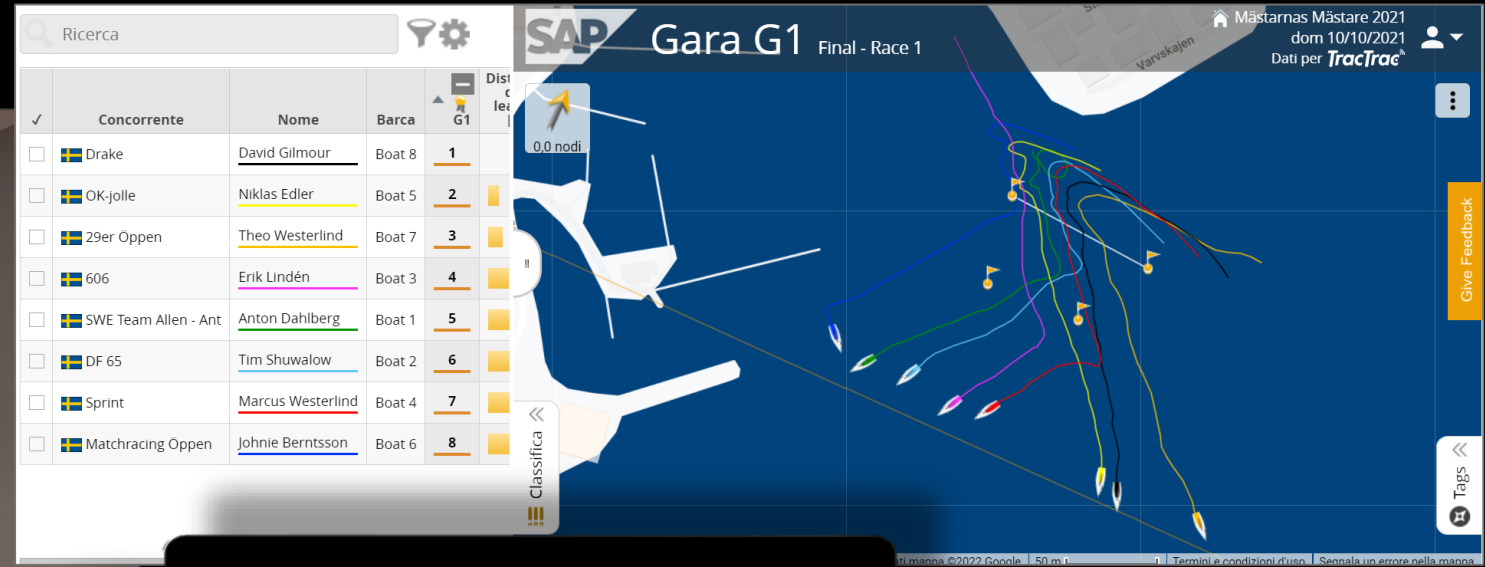
25th november

Tokyo 2020 and the Paralympic movement: the direct experience of Alessandro Ossola and Carlotta Gilli, the commitment of Bionic People, the technology of Indico Technologies (Alessandro Buresta) in swimming, the expertise of Biomooove (Mauro Testa).



2nd december

Alessandro Pezzoli, Professor at the Politecnico di Torino and a specialist in climate analysis, talked about his fantastic experience of sailing international competitions. Among them Tokyo 2020. Sap's technology behind race tracking was analysed. We talked about Meteo Tracker, a very useful meteorological analysis tool for many sports.

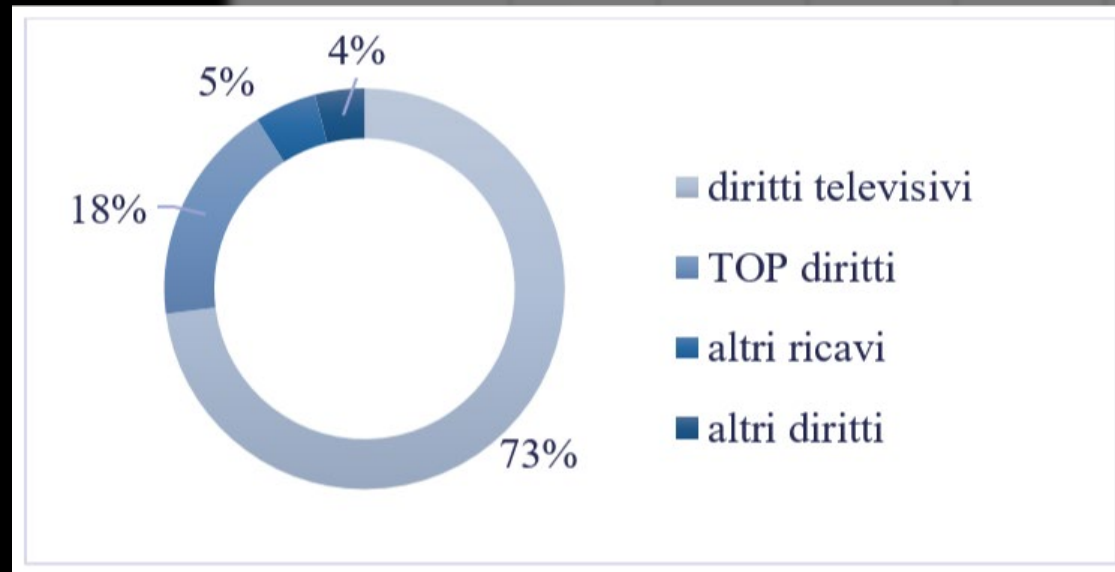


Politecnico di Torino



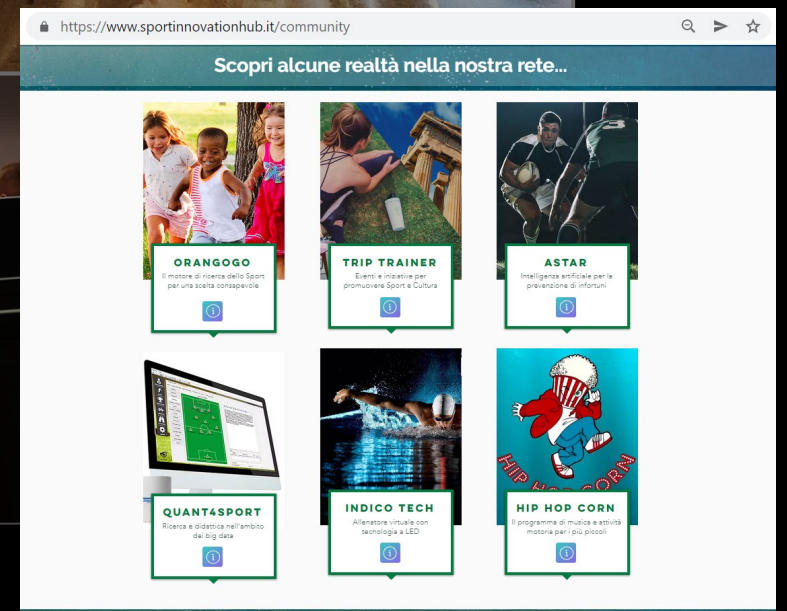
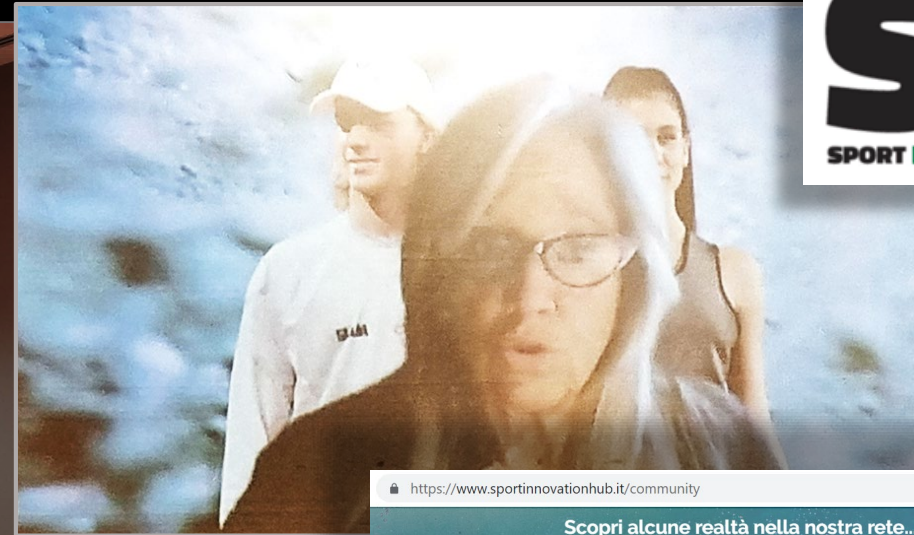
9th december

The Olympics is a fantastic event of sport and inclusion. But the cost-benefit debate has always been open. We analysed this important topic with researcher Elena Gattai, with particular reference to Tokyo 2020 and with an eye to Milan-Cortina 2026. Davide Re, an Italian Olympic athlete, gave his testimony on his participation in the Tokyo games.



16th december

At the end of the Lab, our students presented their research work. The day was introduced by Marta Serrano, president of Sport Innovation Hub and IGEA Sport Business and Innovation.



ACKNOWLEDGEMENTS

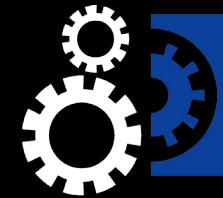


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